



# Press Hits

Holiday 2020



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## Holiday Fashion Ideas For Now & WAY Beyond

DECEMBER 7, 2020 | BY: ALISON BLACKMAN |

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**What's your style? What's Your budget? When it comes to fashion, I like to mix classic pieces with something new. Buying clothes and accessories should be an investment to last more than a season. In this [adviceisters.com](#) story, I'm suggesting a range of fabulous holiday fashion ideas you can wear (or gift) worthy of a little splurge. They'll be favorites for years to come.**

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### ABOUT ALISON



Alison Blackman is a writer, relationship expert, beauty/fashion/lifestyle Editor. She focuses on stories, reviews, ideas, motivation and inspiration about things that help make life easier, more successful & more fun.

<https://adviceisters.com/about/alisonblackman/>



Sperry is still making the classic topsider-styles, produced since 1935. However, they also make fashion-forward styles of **boots**, and loafers, and a whole lot more. For this holiday fashion ideas story, I'm suggesting two styles that will spiff up your holidays whether you're at home or at a party: a 2-eye Animal Print Multi topsider style, and the glam Seaport Penny Rose Gold loafer.

### Sperry Rose Gold Penny Loafer:

The penny loafer is a 1950's classic complete with the slot for a penny. But these are full-grain leather with classic moccasin stitching and a soft rose gold color that can dress up any outfit. The bonus is the seriously comfy leather sock lining with a full-length cushioned memory foam sole. Sperry's signature Strobel construction makes them flexible, stitched onto a rubber outsole to help you keep your footing, whether on the boat or at a holiday bash. I love the Sperry imprint "Since 1935" on the heels (\$70).



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## Sentimental Journey Jewelry With a Difference, from Fortune & Frame

MAY 21, 2020 | BY: ALISON BLACKMAN

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### ABOUT ALISON



Alison Blackman is a writer, relationship expert, beauty/fashion/lifestyle Editor. She focuses on stories, reviews, ideas, motivation and inspiration about things that help make life easier, more successful & more fun.

<https://adivesisters.com/aboutalisonblackman/>

### COLUMN ARCHIVES BY CATEGORY

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This Fortune & Frame pendant isn't just a pretty heart locket with an arrow through it. Inside is a paper scroll with a message you select that has special meaning to you or to the person you're gifting it to.

What is a future goal? What's close to your heart? Who do you love or admire? Make the saying whatever you want and it is locked inside your "heart."

My sterling silver locket sent to me for this feature has a paper scroll personalized with one of my favorite sayings: Think it and you can say it. Say it and you can do it."

I love the idea of putting a special message of your own in one of Fortune & Frame's pendants, but you can also use one of the ready-made sayings on their website, if you wish.

### An Arrow Runs Through It



The arrow running through the middle of the heart is a cute touch, but it slides to the left, revealing the compartment holding the keepsake message.

This is not a wimpy pendant. It's substantial and beautifully crafted, with a delicate, adjustable chain 16" - 18" - 20" and lobster claw clasp, to compliment every outfit.

### Sentimental Journey Jewelry:

Purchase a piece for yourself, and add a goal you want to reach, a wish you want to fulfill. Or, you can just change sentiments as your mood or the occasion, warrants. Only the wearer knows what is inside her "heart."

The locket isn't waterproof so don't wear it swimming or in the shower. However, should your scroll get soggy, Fortune & Frame sends a few duplicates in the hard-sided jewelry box.

Graduations and weddings, virtual or not, are happening soon. Place a wish for the future inside to remind that special person that they are appreciated. These pieces make unique and affordable gifts.

Fortune & Frame offers these personalized jewelry items in earrings, pendants, bracelets, their iconic "fortune cookie" and even rings. I think this would be an amazing way to propose to that special person or to keep positive thoughts with you every day.

For more information visit the [Fortune & Frame Website](#)

I've recently discovered Fortune & Frame jewelry. Their designs are particularly unique because the message inside their jewelry is personalized to you.

One of the designs I think is particularly romantic is the Frame & Fortune Heart locket.

### What's In Your Heart?





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## ACCESSORIZE With Fab & Affordable Fashion for Every Season

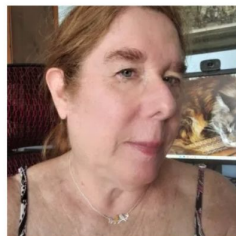
DECEMBER 17, 2020 | BY: ALISON BLACKMAN

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I know this has been a lean year for many of my readers and followers, so we're not suggesting huge aspirational items. However, that doesn't mean you have to forgo [gifting](#) or accessorizing. The items I'm suggesting here are covet-able but [affordable fashion ideas](#) from amazing budget booty to relatively reasonable splurges!

### Boma's Little Birds For Your Neck:



Are you sensitive to some metals? I have a friend who can't wear gold, for example. But **Boma** makes jewelry for women who have a sensitivity to certain metals. But, of course, everyone can wear their delicate and unique designs! I love this delicate **"Two Birds" necklace (\$38)** made with 925 sterling silver and gold vermeil. It's fine jewelry at an affordable price. This piece is delicate enough to layer, significant enough to wear alone.

All Boma necklaces and chains have an extender to adjust the length from 16" to 18." The two birds could mean love, friendship, or whatever you wish. It's perfect for the woman who likes delicate jewelry or likes to layer it, or as a treasured piece for a younger person who is just getting into wearing jewelry.

Boma is not just affordable fashion, they're big on sustainability and saving the environment. [Visit the Boma website](#) and learn about their philosophy and the Boma Girl Fund, created to support the workers and families and communities of the artisans and craftspeople who craft Boma jewelry. These two little birds will make a coveted gift this year.

### Wearable Art For the Soul:



Angela Deegan of **Goddughters** dubs their jewelry "wearable art for the soul." Perusing the collection you really get that Angela designs for both beauty and for spiritual inspiration. When wearing Goddaughters designs you will feel the effects of the 6 facets known to bring inner peace~ mindfulness, clarity, positivity, strength, confidence, and protection.

My pick from the "Color Therapy" collection is the **18" Serenity Orchid Angel on my Shoulder (\$60)**. Orchids look a bit like angels and are symbols of love. Choose from orange and gold for passion or blue and silver for serenity. We can all use more serenity these days, so I selected the Blue/Purple and silver clasp to enhance the feeling of peace and calm.

The Serenity Orchid Angel necklace is made of multi-crystal hematite plated orchid angel bead with blueish/silver-tone freshwater pearls and crystals to give it shine. This angel was designed to sit on your shoulder and serve as a reminder of guidance and protection with added color therapy enlightenment promoting peace and calmness. However, in my photo, I turned it sideways so you can see the beautiful rose clasp as well. Visit [The Goddaughters Website](#) to see all their collections.





## WHAT'S ON YOUR WISHLIST FOR THE HOLIDAYS 2020?

NICOLE MUJ • NOVEMBER 18, 2020

The cutest stocking stuffers around are the Sparkle Mesh Grip Socks by [Shashi](#), a stylish brand created for dance, pilates and yoga, but can be enjoyed by all.



Shashi Sparkle Mesh Socks

New York-based designer [Nataliya Nova](#) has taken up the task of introducing the unknown Ukraine, her homeland, to the world through fashion and knitwear, with her gorgeous line of cashmere and silk accessories that include hats, socks and scarves. The *Julie Cashmere Knitted Hat* is simply beautiful – a modern day *Dr. Zhivago* look.



Julie Knitted Cashmere Hat

A gorgeous silk scarf creates an element of glamour and is an excellent addition to any wardrobe. New York-based designer [jessie Zhao](#)'s hand-drawn designs are printed on silk scarves, connecting art, fashion and nature. Zhao's collections are available at Smithsonian Museum.



Silk Scarf of the Autumn

While shoe purchases are very personal, a gift card from [Fashion Footwear](#) might be an option. Described as "the most comfortable high heel that is also a flat," Fashion shoes can take you from day to evening, from the workplace to a walk in the park, with sandals and pumps featuring detachable heels, making each pair two styles in one.



Fashion Footwear

And finally, to keep Miss Manners happy, the art of the 'thank you note' is back in fashion. Custom stationery by [Scribe New York](#) offers products and services that celebrate script lettering and the beauty of calligraphy. The company was founded by professional calligrapher Rita Polidori O'Brien, who studied with some of the world's most illustrious lettering artists at the Society of Scribes, where she is a member. The company creates beautiful, quality, made-to-order stationery, cards, art pieces and apparel.



Luxury Scribe Original Crown Mill Gift Pack



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## IT'S ALL IN THE BAG THIS HOLIDAY SEASON

NICOLE MUJ x OCTOBER 30, 2020



Black Line Crazy Collection

Tuscany-produced [Pop Bag](#) offers handbags that you can design yourself with snaps to change out the front or back panels to create your own unique style. Very innovative and versatile, one can select purse size, genuine Italian leather and croc-embossed finishes, handles, straps and interiors. The online custom product builder makes it super easy to be as creative as you like.

Founded in 2013, [Callisto Crafts](#) sources the highest quality leathers and raw materials from Italian manufacturers that operate a reliable and transparent production chain. Each piece is assembled and put together by hand in the company's Athens atelier, minimizing waste.

Owners Celia Sigalou and Eleri Konstantinidou philosophy, "Our vision is to give life to an iconic accessory, not affected by seasonality but rather to always embody elegance and exceptional quality."



Iconic Slim M Tote by Callisto Crafts

Tuscany-produced [Pop Bag](#) offers handbags that you can design yourself with snaps to change out the front or back panels to create your own unique style. Very innovative and versatile, one can select purse size, genuine Italian leather and croc-embossed finishes, handles, straps and interiors. The online custom product builder makes it super easy to be as creative as you like.



Pop Frida Tote

[Bolsa Nova](#) is Portuguese for "new bag" and that is exactly what the brand offers. Ladies can create their own bags easily with a few clicks, changing out straps for a bespoke design. The latest line features quality 100% full-grain leather from Italy that is dyed and washed to create a vintage look.

"It hasn't been easy finding the perfect bag. I launched Bolsa Nova handbags to change all that. It's a simple idea. Pick the bag you love and then choose from a collection of interchangeable straps to customize the hardware color, functionality or the look," says designer Karen Cardoso.



Rina Tote by Bolsa Nova

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1 NOV 2020 • HOLIDAY GIFT GUIDES

## The Best Personalized Gifts at Any Budget

The holidays are all about being thoughtful and nothing is more thoughtful than a personalized gift. I have carefully curated a list of twelve personalized gifts that are perfect for the most important people in your life.

Don't worry these are not just your average personalized gifts. I have found everything from a completely customizable and personalized men's custom dress shirt to a necklace with the moon phase of the date you select.



Dune Jewelry Sandglobe  
Necklace Custom Created with  
Sand from Your Favorite Travel  
Destination  
[\*\*shop now\*\*](#)

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3 NOV 2020 • HOLIDAY GIFT GUIDES

## 12 Cozy Gifts Everyone Needs Right Now

We are all spending a little more time indoors these days so why not give the gift of cozy this year? Whether you are shopping for your bestie, **your sister**, or even **a co-worker** I've curated a list of twelve cozy gifts everyone needs right now!



Bombas Solid Ankle Socks 8-Pack

**shop now**



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5 NOV 2020 • HOLIDAY GIFT GUIDES

## Gifts for \$50 or Less That Are Coco Approved

Looking for holiday gifts under \$50? Well, you've come to the right place!

Finding thoughtful gifts (especially budget-friendly ones) isn't always the easiest task. I like to say that gift-giving on a budget is a true talent and this is why I have scoured the Internet for holiday gifts under \$50 that are Coco approved!



Shashi Slip Resistant Socks with  
Coolmax Technology

**[shop now](#)**

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3 NOV 2020 • HOLIDAY GIFT GUIDES

## 27 Gifts for Sisters You'll Want to 'Borrow' ASAP

Let's face it, nobody knows your sister quite like you do. Finding something original and that you haven't already given them in the past seems nearly impossible—but it can be done, trust me!

Whether she's a total fashionista, a foodie, or a complete beauty lover, I've rounded up the chicest gifts she'll not only love but will actually use. Not only will she love it, so will you! Maybe buy two?



Carden Avenue Large Golden

Links

[shop now](#)



MacKenzie83 DMack Black

Vintage Wristlet

[shop now](#)

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6 NOV 2020 • HOLIDAY GIFT GUIDES

## 30 Santa Approved Stocking Stuffers

Good things always come in small packages! Stocking stuffers are arguably one of the best parts of holiday gifting. Whether you need an addition to an already great holiday gift or a little something for that special someone I have rounded up thirty Santa-approved stocking stuffers!



Devi Arts Collective Earrings

[shop now](#)



MacKenzie83 DMack Nautical  
Star Wristlet

[shop now](#)

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6 NOV 2020 • HOLIDAY GIFT GUIDES

## 18 Gifts You Can Feel Extra Good About Giving This Year

It's safe to say this holiday season feels a little, well, weird. Especially with everything that has happened this year, it's more important than ever to remember that the holidays are a time of giving. Whether that means giving a gift that supports different organizations, giving a planner to help someone actually look forward to 2021, or giving someone all the items they need to protect themselves and others from COVID-19. All of these gifts have one very special thing in common, you will feel good about giving them and they will feel even better about receiving them.



Bombas All Purpose  
Performance Ankle Socks

**\*one purchased = one  
donated\***  
[shop now](#)



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7 NOV 2020 • HOLIDAY GIFT GUIDES

## Gifts for Mom That Remind Her Why You're the Favorite

There are no "one size fits all" gifts for mom. Some are in their twenties, others in their eighties. Some like Hallmark Movies, others prefer The Kardashians, some enjoy day drinking, others enjoy a glass of wine with dinner. Basically what I am saying is that all moms are so different and this can make shopping and purchasing holiday gifts a little stressful.

But don't worry, I've got you covered. Not only will these gift ideas eliminate the stress of buying mom that perfect present it will also help you keep your rank as the favorite child.



Pop Bag Saffy Tote  
[\*\*shop now\*\*](#)



Vera Bradley Fitted Mask with  
Adjusters  
[\*\*shop now\*\*](#)

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3 DEC 2020 • HOLIDAY GIFT GUIDES

## Last-Minute Gift Ideas For Anyone Left On Your Holiday List

Christmas is always December 25th but somehow it sneaks up on us every year. If you've been delaying holiday shopping, don't worry, I've got you covered. I have curated a last-minute gift guide that covers all price ranges and all recipients leaving the guesswork in the past.

Needing something within two days? I've got you covered there too! Check out my [Amazon Prime Gifts for Everybody on Your List](#).



Revel Nail Complete Holo  
Chrome Dip Powder Collection  
[shop now](#)



Vera Bradley Pleated Mask – 2  
Pack  
[shop now](#)

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3 DEC 2020 • HOLIDAY GIFT GUIDES

## Amazon Prime Gifts for Everybody on Your List

Holiday shopping is not exactly stress-free. Lucky for us Amazon is one of those retailers that you can count on to get your gifts to your doorstep in less than two business days. Not only do they have the best shipping and delivery but they also carry absolutely everything you could ever want or need.

Searching through Amazon's website is 99% of the challenge when it comes to gifting so I have curated an Amazon Prime gift guide that will cover absolutely everybody on your list.



Elli Parr Bobbi Baguette  
Necklace

[\*\*shop now\*\*](#)



*An Urban Lifestyle Website By Veteran Journalist/Editor Anne Raso*



## **Holiday Gift Guide: Something For Everyone (Even The Most Picky)!**



I just stumbled upon the perfect black backpack that will undoubtedly be a beloved gift for ladies from 10 to 100! Pop Bag USA's sleek Greta backpack is lightweight despite being constructed of genuine pebbled calf leather and features lots of stunning gold studs and other chic hardware. I love the flat top handle, the threaded drawstring closure, the adjustable leather straps and the zippered pouch that attaches to the inside of the bag to keep things organized. This backpack is a just a whole lot of good things—and best of all, you get a lot of room to store your stuff even in size Small. Not surprisingly, a bag of this quality is made in Italy. Here are the three sizes available: Small (11-3/4"H x 10"W x 4-1/2" D), Medium (13.4"H x 15.7"W x 6.3" D) and Large (15.8"H x 16.1"W x 6.7" D). The small Greta (which I have faithfully been wearing the past week) retails for \$195—which is very reasonable since you will get years of wear out of it. Go to [www.popbagusa.com](http://www.popbagusa.com) for more info and to order. Pop Bag USA even gives you the opportunity to design your own bag with snap on leather pieces if you are so inclined (it's quite revolutionary)!



## 2020 Holiday Gift Guide For Last Minute Shoppers

December 20, 2020 |

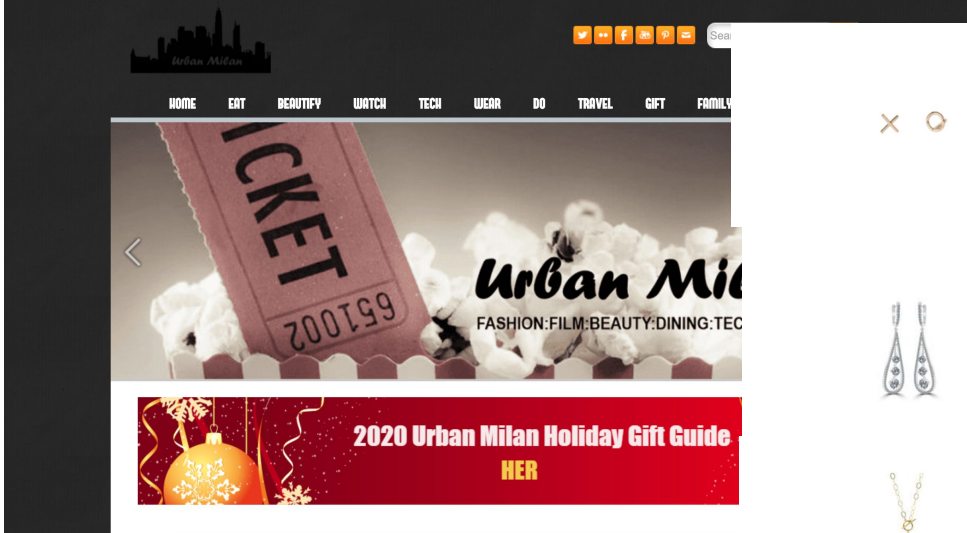
Entertainment



### Alkeme Atelier

The Water Metal Handle Small Bucket Bag is made in an innovative Vegan Leather, that is lightweight, scratch-resistant, and high in strength. The bag can be carried by the round matte gold metal handles or a detachable long shoulder strap. The interior lining is made from a polyester created out of about ten recycled plastic bottles, preventing them from becoming ocean pollution or planet waste. Each bag comes with a dust bag made from 100% natural and biodegradable bamboo fiber. The antibacterial and odor-free properties of this textile make it the perfect protective layer for a handbag. It can also be used as a shopping bag or reusable tote with the attached sturdy straps. The Water Metal Handle Small Bucket Bag is available in 8 colors and Alkeme Atelier plants one tree for every bag purchased.





### Adinas Jewels Baguette Eternity Band

Give a gift that she will love with the Adinas Jewels Baguette Eternity Band! This gorgeous ring is crafted with shimmery cubic zirconia baguette stones encased in a thick band. It is available in sterling silver or gold vermeil and will add a touch of glamour to her wardrobe!

[SHOP NOW](#)

### Elliot Young Fine Jewelry Celestial 14K Gold Tiny North Star Stud Earrings

Give her the gift of GOLD with the Elliot Young Fine Jewelry Celestial 14K Gold Tiny North Star Stud Earrings! These 14K gold earrings are tiny and can be customized with the gem of her choice which includes diamonds, rubies or sapphires. The stars measure 6.5mm by 6mm and will remind her to reach for the stars to accomplish her dreams!

[SHOP NOW](#)

### Nataliya Nova Venice Gloves

Surprise her with a gift that will keep her warm and stylish with the Nataliya Nova Venice Gloves! These super soft and luxurious lambskin leather gloves are lined with 100% Cashmere linen and are made in Italy. They will make a gorgeous gift for anyone on your list this Holiday!

[SHOP NOW](#)

### Devi Arts 'xo' mini stud hugs and kisses gold earrings

Show her how much you care with the Devi Arts 'xo' mini stud hugs and kisses gold earrings! These handmade gold-filled earrings are a gre everyday piece and fun addition to any outfit! They symbolize hugs and kisses and will definitely show her how much you care this Holiday season!

[SHOP NOW](#)

### Diamond Veneer Sterling Silver Chandelier Earrings

Give her a dazzling gift this Holiday with the Diamond Veneer Silver Chandelier Earrings! These stunning pear shaped earrings feature three diamond veneer cubic zirconia stones each and are sterling earrings measure 2.5" long and makes a sparkly statement this Holiday!

[SHOP NOW](#)

### Carden Avenue Ariana Necklace

Give her a gift that will make her the object of every gaze with the Carden Avenue Ariana Necklace! This 14k gold filled necklace takes the spotlight with a large golden cross pendant that suspends from a 14k gold-filled chain! The necklace measures 18" and has a toggle closure.

[SHOP NOW](#)

### ASTOURI Face Mask

Keep her safe and looking stylish with the ASTOURI Face Mask! These protective masks will add a little flair to her look and are available in multiple unique designs. The masks measure 5" x 7.5" and can stretch a total of 20". These polyester masks are made in America and make a great stocking stuffer this Holiday!

[SHOP NOW](#)

### POLOGEORGIS Knitted Mink Fur Beret with Pom Pom

Give her the gift of LUXURY and STYLE with the POLOGEORGIS Knitted Mink Fur Beret with Pom Pom! This gorgeous beret is available in one size to fit all and is made of dyed mink. It is surely a unique gift that will make her stand out this winter season!

[SHOP NOW](#)

### Sperry Saltwater Serpent Leather Duck Boot

Give her the gift of COMFORT with the Sperry® Saltwater Serpent Leather boot! These boots have a rich leather upper construction with plenty of interior comfort to keep you in style and at ease all season long. These all-weather boots are made with a premium leather upper and a rubber duck shell for long-lasting durability. The rawhide barrel lacing with rust proof eyelets provide a secure fit and the micro-fleece lining and insole provide warmth and cushioned comfort. The boots are perfect for wet or dry surfaces due to their incredible traction- these are the perfect all-weather boots she will love!

[SHOP NOW](#)

### POP BAG Saffiano Leather Tote

Surprise her with a stylish and classic gift with the POP BAG Saffiano Leather Tote! This generously-sized tote can carry it all from work to play and everything in between. The gorgeous tote is made with Saffiano leather and features a crosshatch finish and gold-toned straps. The tote features adjustable handles and an inside pocket to store smaller items. Available in three sizes and endless color possibilities- this tote makes a wonderful gift this Holiday!

[SHOP NOW](#)

### Bolsa Nova Handbags Marisa Crossbody

Surprise her with the classy Marisa Crossbody by Bolsa Nova Handbags made in Florence, Italy! This beautiful mid-sized crossbody purse is crafted with soft Italian leather and has tons of pockets for organization! The purse also includes an adjustable crossbody shoulder strap and a wristlet strap making this bag very functional and perfect for on-the-go!

[SHOP NOW](#)

### Mackenzie83 DMACK Nautical Star Wristlet

Surprise her with the trendy Mackenzie83 DMACK Nautical Star Wristlet! This bag is made to order and features a holographic foil nautical star stamp. It is perfect for carrying your plus size phone and essentials. The DMACK easily fits in a larger bag so she can stay organized, and is ready to use on the go for a cute look all on its own!

[SHOP NOW](#)

### Callista Iconic Saddle Bag

Give her a LUXURIOUS gift this Holiday with the Callista Iconic Saddle Bag! This stunning purse is made in Greece and designed with a modern take on the traditional Saddle Bag. It features a detachable strap and detachable braided shoulder strap. This 100% genuine calf leather bag makes a gorgeous gift this Holiday season!

[SHOP NOW](#)



### Esquire Men's Jewelry 12mm Cushion Cut Lapis and Diamond Accent Ring

Surprise him with the gorgeous Esquire Men's Jewelry 12mm Cushion Cut Lapis and Diamond Accent Ring! This ring features a 12mm genuine Lapis cushion cut stone with .05 ct. t.w. diamond accents. The classy ring is set in Sterling Silver and makes and wonderful gift this Holiday!

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### Esquire Men's Jewelry Diamond Ring

Diamonds are NOT only a girl's best friend, men love them too -- that's why the Esquire Men's Jewelry Diamond Ring makes a hot gift this Holiday! This sexy ring is the perfect accessory to pair with anything from blue jeans to a business suit! The stunning 1/4 ct. t.w. round-shape gray and white diamond ring is set in sterling silver and will make him shine!

[SHOP NOW](#)

### Esquire Men's Jewelry Black Sapphire Triangle 22" Pendant Necklace

Surprise him with a unique piece of jewelry with Esquire Men's Jewelry Black Sapphire Triangle 22" Pendant Necklace this Holiday! Exclusively at Macy's, this striking necklace works all the right angles with a stunning black sapphire triangle pendant featuring 1-3/8 ct. t.w. of gorgeous sapphires set in 14k gold-plated sterling silver and black rhodium. This is truly a gift he will love to show off!

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### Esquire Men's Jewelry Diamond 22" Pendant Necklace

Give a sparkly gift this Holiday with the Esquire Men's Jewelry Diamond 22" Pendant Necklace! This striking accessory showcases a narrow bar pendant enriched with diamonds. The pendant has 1/4 carats of diamonds set in 14k Gold Over Sterling Silver. This is definitely a gift he will cherish forever.

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### Dune Jewelry Money Clip

Surprise him this year with a simple and elegant personalized Money Clip by Dune Jewelry & Co. Handcrafted with your choice of sand or natural elements, it's the perfect everyday reminder of your favorite travels. Visit Dune's Sandbox where there are over 4,500 memorable and iconic locations from around the globe to choose from, or you have the option to send in your own special element for a truly one-of-a-kind experiential design. There is also an option to engrave a special message. Made in the USA, Dune offers a lifetime warranty on all of their designs; and a portion of every purchase is proudly donated to important coastal and global causes. This stainless steel money clip makes a great gift for that special man in your life!

[SHOP NOW](#)

### Sperry Cold Bay Nylon Duck Boots

Give him the gift of COMFORT and WARMTH with the Sperry Cold Bay Nylon Duck Boots! These all-in-one, everyday boots feature weather-ready technology. They have a waterproof shell, dependable traction and toasty yet lightweight insulation. These are the perfect gift for any man that loves outdoor adventures!

[SHOP NOW](#)

### Milwaukee Boot Co. Clybourn Boots

Surprise him with a classy gift with the Milwaukee Boot Co. Clybourn Boots! Based on the original Chelsea boots from England, these boots have been crafted to reflect the style of Milwaukee! The boots have a modern twist including side zippers which replace the traditional elastic goring, which makes them easier to put on and remove. The boots feature a leather upper, leather-lined collar, leather padded OrthoLite footbed and is available in gaucha or black leather.

[SHOP NOW](#)

### Azzul The Braga Black Suede

Give him the gift of style with the Azzul The Braga Black Suede Shoes! These sustainably produced suede upper shoes feature a full leather lining and footbed which make these so comfortable for him to wear. Handmade in Portugal these shoes add a stylish flair to any outfit and make a wonderful gift this Holiday!

[SHOP NOW](#)

### Nixon Large Heist Bag

For the guy on the go, the Nixon Large Heist bag makes the perfect gift! This bag is designed to be easy to pack and easy to carry. This light bag fits it all FAST - especially for the times when he doesn't have hours to pack - the Heist lets you throw and go. Massive 29L carrying capacity gives ample room for several days of gear and zippered exterior pockets make it easy to access important items!

[SHOP NOW](#)

### Nixon Gamma Backpack

Give him the gift that will help him stay organized on the go with the Nixon Gamma Backpack! This is the best all-around travel bag for those who bring it all and sort it out along the way! The Gamma has a spot for everything you could think of for a trip and even places for the things you can't. It features a large main compartment with internal organization pockets, laptop (15") storage with external zipper access, external skate straps, water bottle pocket, zippered stash pocket, and multi-use gear loop. This is the perfect gift for the man on the go!

[SHOP NOW](#)

## In Jewelry, the Smaller, the Better

The mini trend continues to inspire designs — and account for sales.



Mini ear studs are available in 20 varieties.

By Kathleen Beckett

Dec. 3, 2020

The signs in the jewelry store window said it all. “Layer Up!” encouraged one; “Wear Them All!” touted another.

The displays of delicate necklaces, slender bracelets and earrings no bigger than a holly berry were in the Tous store on [Rua Garrett in Lisbon](#), but they could have been anywhere in the world, for the scaling down of jewelry to encourage wearing multiple pieces knows no borders.

The trend was inevitable. It began a couple of years ago as a backlash against big, bold, statement jewelry, and an example of the periodic fashion cycle that fuels industry sales.

By reducing the amount of precious materials in each piece, even [fine jewelry becomes more affordable](#), attracting, the industry hopes, a broader audience that includes younger, less wealthy buyers. And the move to mix things up allows for customers to personalize their look, expressing their own style — which “the downtime of the pandemic allowed,” said Karen Giberson, president of the Accessories Council, a nonprofit industry organization in the United States.

Jessica Richards, a trend forecaster with JMR Design Consulting in New York, said she was seeing a lot of people “curating an earscape” with an “explosion of smaller, beautiful earcuffs, and a lot of singular earring sales going on” to create an asymmetrical look.

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And Ms. Richards said she thought more people were getting piercings. “I wanted to mark coming out of lockdown by getting a piercing,” she said. But “when I tried to schedule my appointment, at Studs in NoLiTa, they were fully booked up for 30 days out.”

Piercing Pagoda, which has 516 outlets across the United States, said it was experiencing a spike. “We’re seeing demand for earrings from people who are increasingly looking to express themselves, whether to look great on Zoom or create a new look that makes them happy,” Kicia Caffie, senior vice president and general manager, wrote in an email. “Our customers are gravitating towards studs, ear crawlers, huggies and hoops that can be stacked and mixed in different ways.”

Lepa Galeb-Bonkopp, the designer of the New York-based brand Misahara, decided to give all those earscape curators a helping hand. In October, she introduced Misahara Minis, 20 tiny ear studs in 14-karat gold, diamonds and gemstones, in a variety of shapes and moods, including a floral petal, star, butterfly and snake head. The minis are sold online and at retail outlets including Neiman Marcus; each one is \$100 to \$120 and they are offered in groups of four, in any selection that strikes the customer’s fancy.



Tracey Kahn’s mini dog tag pendants are embellished with initials, symbols and stones.

Not only are ear accessories being curated, but so are dog tag pendants.

“Mila Kunis was one of our first celebrities to wear it” in 2018, said Tracey Kahn, founder and designer of Mini Mini Jewels, of her mini dog tags embellished with initials, diamonds and birthstones. More recently, Meghan, the Duchess of Sussex, was seen at the 2019 U.S. Open wearing tags with the initials M and H, and Jennifer Lopez wore three — J, L and O — with her bikini in the Caribbean, Ms. Kahn said.

Ms. Kahn, who traces her love of all things miniature to the dollhouses of her childhood, said she created the mini dog tags because “I wanted something minute, an accessible luxury” — prices start around \$500 — “something keepsake and collectible.”

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Sign Up

The big luxury jewelers also have been playing with the mini trend. “Two years back we scaled down the collections to share with young people, with millennials,” said [Lucia Silvestri](#), the jewelry creative director and gem buyer at Bulgari. “One of the reasons was to make them less expensive, but also to reach young people with the beauty of the collection, not just basic jewelry, but a touch of high jewelry. It’s a way to play with jewelry, mixing a piece of [B.zero1](#) with Divas’ Dream, to express themselves.”



Luxury houses like Cartier and Bulgari, whose B.zero1 white gold bracelet is pictured, have also scaled down, in part to reach younger buyers.

Ms. Silvestri does so herself. “Today I’m wearing seven bracelets,” she said in a phone interview. “The B.zero1 is a normal one. The Monete is a smaller one. I mix them. I express myself.” And from her office in Rome overlooking the Tiber, she sent a video of her arm, stacked with versions, large and small, of Bulgari’s bracelets.

Cartier has downsized some of its pieces as well, according to Pierre Rainero, the director of image, style and heritage. In recent years, the brand offered “tiniest versions of the Love bracelet and the Juste Un Clou, not just to encourage people stacking our bracelets, but we felt for many people it was easier to wear the smaller version.” And, yes, “and easier to wear more than one on a wrist. Stacking is very now.”

Jewelry can be more than eye candy, Ms. Rainero maintained as he discussed the thinking behind Cartier’s mini pieces. “The idea of accumulating symbolic objects around your wrist can remind you of another person, or another moment. It can be a mix of nonprecious items with precious items.”



Cartier’s classic Love bracelet is an example of jewelry with a message.

Cartier’s well-known Love bracelet, which comes with its own screwdriver to lock its closure securely, has special symbolic value. “It was worn as symbol of attachment with one person, of a love affair,” he said. But “progressively, women decided to buy it by themselves, attributing their own symbolic value as they wanted it.”

But then [jewelry with symbolic, personal and sentimental meaning flourishes in trying and uncertain times](#) like these. “Stacking jewelry is like the charm bracelet of the moment,” said Ms. Giberson of the Accessories Council. “You take those pieces, be it a bracelet or earring or necklace or ring, that have some meaning, that tell little stories” and stack them together in a way you — and only you — would do.

It’s something that Kate Moodie has been doing most of her life. As an editor at French Elle, American Elle, American Vogue, Marie Claire and many other publications, she has styled models and celebrities.

And she has always done it in her signature look: a simple T-shirt, an understated cashmere sweater, jeans, Loudboutin flats or Prada boots, and a stack of bangles, sometimes as many as 10 and each a slender mini, crawling up her arm.

“Each piece represents something important to me, a good memory, or a gift from somebody, or it reminds me of my mother or my aunt, or picking the bangle up in a destination that’s memorable or hunting it down in a flea market. When I’m stacking bangles I’m stacking stories and memories. The bangles have a life of their own. They have soul.”

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Credit: Tall Order

Woodbury natives and brothers Dan and Mike Friedman are behind the company that designed these dreidel socks; Socks come in sizes 9-11 (regular), 12-15 (XL) and (16-20); \$18 at [tallorder.com](http://tallorder.com).

# Accessories Magazine Rises Again

Rebranded as AC magazine, the publication is being chartered by the Accessories Council.



The cover of the premier issue of AC Magazine.

BY THOMAS WALLER

## BUSINESS

Accessories Magazine is reborn. The New York based Accessories Council has revived the more than 100-year-old publication, which previous owner

Informa, shuttered in October of 2018.

Renamed AC Magazine, the publication will be digital only, releasing quarterly in January, April, July and October of 2021.

According to the council, the goal was to revive the magazine as a tool to talk to its members and community by telling extended stories and use more imagery.

AC Magazine will cover the industry in a way that the council cannot do via its weekly newsletter — which is its only communication tool — that reaches a mix of retailers, wholesalers and fans of accessories, jewelry and footwear.

Rebranding to AC magazine was purposeful, so that the digital publication can eventually stand alone from the council.

The debut issue's content was created and written mostly by Karen Giberson, president of the Accessories Council; Jessica Richards, formerly of Hudson Bay Group, served as trend director, and Andrew Egan of Cool Grey Seven is the magazine's creative director. Most images and stories will link to a brand's website, and or to a retailer that sells the featured item.

"We had fun pulling the magazine together — we spent a lot of time on Zoom calls and passing the work back and forth,"

Giberson explained of the two month process of creating AC's first issue. "We had a tight team and worked with lots of collaborators to help edit and gather the images/materials we needed," she said.

"We feature both members and nonmembers in our first issue and will continue to do so," Giberson said of the digital publication's scope, adding that they plan to cover events and product launches, when possible in the future.

Contributors include Frank Zambrelli, council chairman and members like Paige Novick, with original brand content provided by The Lead and Marchon Eyewear.

"AC represents more than simply a magazine relaunch," explained Zambrelli.

"It's the advent of the evolution of media, combining familiar elements from print, online, social media and e-commerce — dissolving the walls that separate them to create a new experience."

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